

Heritage and culture

Challenge and innovation in
public policy and practice



7 October 2009

Mr. Fazal Dad Kakar
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KARACHI
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Dear Mr. Dad Kakar

HERITAGE AND CULTURE: Challenge and innovation in public policy and practice
28 June to 2 July 2010

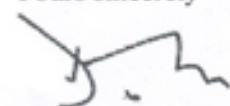
We thought you might be interested to know about our one-week UK-based study programme "*Heritage and Culture: challenge and innovation in public policy and practice*" which is scheduled to run from 28 June to 2 July 2010. This programme is designed mainly for policy-makers and experts working in government ministries and agencies and in non-governmental organisations concerned with the funding and promotion of heritage conservation and culture. Applications will also be welcome from those in the voluntary and private sector who wish to gain insights into the role of heritage and culture in economic development and to engage in dialogue with officials with responsibilities in this field.

Government agencies typically see heritage and culture as being of low priority in the face of other pressing development needs. However heritage and culture can play a direct role in tourism, deliver urban and rural regeneration, and provide social benefits for individuals and communities. This study programme will introduce the basic principles behind heritage and cultural policy – what it is, why it is important, and how it can contribute to the economy and society as a whole. It will consider topics such as policy reform, cultural tourism development, funding strategies, community heritage, site management, and sustainable development as well as innovative approaches to heritage and culture in today's world.

Further details, including the fee for participants, are shown on the leaflet. If you or any of your colleagues are interested in attending, please complete the application form at the back of the brochure and return this to us by post, fax or email. Alternatively, you can apply on-line via our website: www.public-admin.co.uk. We advise applicants to get in touch with us as soon as possible as programmes often become over-subscribed. If you would like to discuss this or any of our other activities in more detail, please do not hesitate to contact us.

Kind regards.

Yours sincerely



DONALD MCGREGOR, Director

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MONTHLY PROGRAMME DATES 2010	Duration	Start	End	Fees (exc. VAT)
FEBRUARY				
Internal audit and performance management UK and international perspectives	2 weeks	1 Feb	12 Feb	£3,125
Film, governance and society Red tape and celluloid	1 week	22 Feb	26 Feb	£1,685
MARCH				
Freedom of information Achieving open and transparent government	1 week	1 Mar	5 Mar	£1,845
Protecting society Challenges in delivering effective prison services	2 weeks	8 Mar	19 Mar	£3,100
Lawyers and government Responding to change	2 weeks	15 Mar	26 Mar	£3,225
APRIL				
Integrated climate management The challenge for government	1 week	12 Apr	16 Apr	£1,905
MAY				
When citizens complain The role of the Ombudsman in improving public services	2 weeks	10 May	21 May	£2,825
Crisis communication in government	1 week	24 May	28 May	£1,625
JUNE				
Putting people first The key to improving public services	2 weeks	7 Jun	18 Jun	£2,975
Migration policy and practice for the next decade On the move	1 week	14 Jun	18 Jun	£1,830
Better regulation Water, energy, transport and communications	1 week	21 Jun	25 Jun	£1,820
Heritage and culture Challenge and innovation in policy and practice	1 week	28 Jun	2 Jul	£1,770
JULY				
Public sector consultancy A foundation in essential consultancy skills	1 week	12 Jul	16 Jul	£1,900
SEPTEMBER				
Public-private partnerships The UK experience of roads and transport	1 week	6 Sep	10 Sep	£1,870
Managing elections Techniques and perspectives	1 week	13 Sep	17 Sep	£1,810
Rewarding work The strategic approach to pay and grading	2 weeks	20 Sep	1 Oct	£3,150
Pension schemes: security, diversity and choice The UK experience	1 week	27 Sep	1 Oct	£1,720
OCTOBER				
Access to criminal justice and human rights Police, courts and prisons	2 weeks	4 Oct	15 Oct	£3,025
Government: image and information The UK experience	1 week	18 Oct	22 Oct	£1,745
Changing the law Successful reform	1 week	25 Oct	29 Oct	£1,840
NOVEMBER				
Trust in government Promoting ethics, integrity and professional standards in public services	2 weeks	1 Nov	12 Nov	£3,075
Access to civil justice Efficiency, affordability and fairness	2 weeks	8 Nov	19 Nov	£3,050
Public service commissions Professionalism, performance – excellence	1 week	15 Nov	19 Nov	£1,895
Policy and the public Involving citizens and civil society in policy-making	1 week	22 Nov	26 Nov	£1,795