



BRANDSTORM 2022 REGISTRATION AND SUBMISSION DEADLINE EXTENDED TILL 13TH MARCH 2022!

Good news Brandstormers – you now have **more days to register** yourselves on the Brandstorm 2022 portal **AND submit** your idea in the form of 3 slides.

What's in it for you:

- 1) **Inclusion into L'Oreal's talent pool** for their internships, management trainee program, graduate trainee program, and direct placements.
- 2) **Flying to Paris** for the international finals on an all-expense-paid trip.
- 3) **Making your idea a reality at Station F** – the largest startup campus in the world, located in Paris.
- 4) **Being mentored** by national and international industry leaders.
- 5) **Accessing exclusive e-learnings** through the Brandstorm 2022 portal.

EVERYONE under the age of 30 can apply and get the chance to be recruited for a role specifically designed for them.

So, hurry up and get cracking on the case (attached along with this email).



What you have to do right now:

- 1) Register yourself on the Brandstorm 2022 portal using this link:
<https://brandstorm.loreal.com/>
- 2) Create a team of 3 people and make your other 2 team members do step 2.
If you do not have a team of 3 then worry not! The portal allows you be a part of different teams within Pakistan. If that doesn't work, reach out to the Brandstorm Manager for help.
- 3) Create your team group on the portal.
- 4) Submit your idea in the form of 3 slides (PDF format) on the portal.
There is no strict format for these slides.

For any questions, help, or feedback, please reach out to the Brandstorm Manager – Fatimah Arif at fatimah.arif@loreal.com