



DIRECTORATE OF INDUSTRIAL LIAISON

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'SAY NO TO CORRUPTION'

Dated: 16th March, 2026

CODE-AVENUE

WALK-IN INTERVIEW DRIVE FOR THE POSITION OF IT SALES EXECUTIVE

We are pleased to invite your **final year students and alumni** to participate in an upcoming **Walk-In Interview Drive for the position of IT Sales Executive**. This is an excellent opportunity for individuals who are passionate about sales, enjoy interacting with people, and are interested in building a career in the IT industry. The role offers a dynamic environment where you will gain hands on exposure to client communication, business development, and technology-driven solutions.

Role Overview:

The IT Sales Executive will drive new business growth by managing leads, converting prospects, identifying client requirements, and coordinating with internal teams to deliver tailored proposals and cost estimates. The role includes achieving sales targets, ensuring client satisfaction, generating quality leads through LinkedIn and other channels, maintaining strong client relationships, and communicating professionally with international clients while providing end to end pre and post-sales support.

Requirements:

Eligibility Criteria:

- BS (FinTech, Business Analytics, Computer Science)
- **Fluency in English with excellent written and verbal communication skills.**

Days and Date: Monday till Wednesday (16th – 18th March 2026)

Experience: Fresh till 6 months

Time: 12:00PM- 3:00PM

Interview Type: Walk-In Interview Drive

Location: NASTP 2, Silicon Valley II, Building No: S3, First Floor, Office No 18, Adjacent to PAF Museum.

Google Map: https://maps.app.goo.gl/K3aX1TiSFkS4VPPw8?g_st=aw

Please bring an updated copy of your resume and be prepared for an on spot discussion with the hiring team.

Candidates are kindly requested to bring their **original CNIC** with them.

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