



Creative Team Lead

Job Title

Creative Lead

Job Purpose

As the Creative Lead, you will be responsible for managing a small team, ensuring deliverables are met on time at a very high quality. You will be expected to be hands-on and help create marketing material, come up with ideas and communicate those ideas with the team. The marketing material includes but is not limited to our website, social media platforms, tradeshows, and print.

Duties and Responsibilities

- Understand marketing initiatives, positioning, and target audience
- Create clear artistic ideas and visions & effectively communicate and execute those ideas with the team within a specified time frame
- Be a hands-on designer, working on whichever project is occurring at the time
- Work with and delegate responsibilities to other designers, while taking ownership of the look and feel of each piece of creative work and meeting deadlines.
- Constantly learn and stay on top of all trends
- Work on multiple projects simultaneously

Required Qualifications, Skills, and Knowledge

- Bachelor's degree in graphic design, visual communication, marketing, or a related field OR equivalent in experience
- Portfolio showing creative thinking and execution (Without a portfolio the application will not be considered)
- Proficient in Adobe (Photoshop, Illustrator)
- Knowledge of UI & UX
- Strong creativity and artistic sense
- Strong attention to detail
- Strong Communicator
- Experience working with WordPress (Optional)



Interested candidates send their resumes at salman_ali_hr@qualitypunch.net, with position title in the subject line.



Graphic Designer



Job Title

Graphic Designer

Job Purpose

As a graphic designer, you will be working with a team to create visual content for the company which will be used across marketing channels as well as for internal use. You will be given projects and are expected to have your own ideas, style and be able to pitch them while explaining why. Work hours are flexible and current students are encouraged to apply.

Duties and Responsibilities

- Understand marketing initiatives, positioning, and target audience
- Create clear artistic ideas and visions & effectively communicate and execute those ideas with the team within a specified time frame
- Create graphics, infographics, edit photos, and create the content required to meet our marketing objectives
- Constantly learn and stay on top of all trends
- Work on multiple projects simultaneously

Required Qualifications, Skills, and Knowledge

- No experience is required
- Bachelor's degree in graphic design, visual communication, marketing, or a related field is optional
- Current Students are encouraged to apply
- Portfolio showing creative thinking and execution (Without a portfolio the application will not be considered)
- Strong creativity and artistic sense
- Proficient in Adobe (Photoshop, Illustrator, Lightroom)
- Attention to detail
- Strong Communicator
- Knowledge of UI & UX (Optional)
- Experience working with WordPress (Optional)
- Consumer Psychology Knowledge (Optional)



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Content Creator



Job Title

Content Creator

Job Purpose

As a Content Creator, you will be responsible for generating ideas and then content for us to use on our marketing channels, in order to meet our marketing goals. You will be expected to create ideas for our content pushes, blog posts, infographics as well as any and all communication internally and externally. Work hours are flexible and current students are encouraged to apply.

Duties and Responsibilities

- Understand marketing initiatives, positioning, and target audience
- Storyboarding ideas
- Creating ideas for content
- Create clear ideas and visions & effectively communicate and execute those ideas with the team within a specified time frame
- Be a hands-on designer, working on whichever project is occurring at the time
- Constantly learn and stay on top of all trends
- Work on multiple projects simultaneously

Required Qualifications, Skills, and Knowledge

- No experience is required
- Bachelor's degree in marketing, graphic design, media studies, or a related field is optional
- Current Students are encouraged to apply
- Portfolio showing creative thinking and execution (Without a portfolio the application will not be considered)
- English Fluency and very strong writing ability
- Strong creativity
- Attention to detail
- Strong Communicator



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