



1 – Marketing Intern

Responsibilities

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Prepare promotional presentations
- Help distribute marketing materials
- Manage and update company database and customer relationship management systems (CRM)
- Help organize marketing events

Requirements

- Strong desire to learn along with professional drive
- Solid understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Familiarity with marketing computer software and online applications (e.g. CRM tools, Online analytics and Google AdWords)
- Passion for the marketing industry and its best practices
- Current enrollment in a related BS or Master's degree

2 – IT Intern

Position: Network Support Intern

Location: Karachi

Duration: 3 months

JD:

- Assist the Help Desk Team to deliver technical support.
- Assist with the deployment of new equipment.
- Assist with software and hardware installation/update
- Maintain stock inventory

Requirements:

- Proactive
- Quick Learner
- At least a bachelor in the relevant domain

Interested candidates share profiles to wajiha.khan@hrsgonline.com mentioning the position in the subject.