

APPLICATIONS OPEN FOR B2W ASSOCIATE (MARKETING & STRATEGY)



Job Description

- ▶ Analysis of historical data of all brands of Brand Portfolio
- ▶ Ability to collect distribution network current coverage and efficiency
- ▶ Roll out the social media activation, onboarding the distributors
- ▶ Gather competition market share and Pricing trends across the years
- ▶ Conduct market mapping with the help of available data resources and devise the marketing strategy for BP



Eligibility Criteria

- Women not working currently full-time with minimum 2-3 years of work experience
- At least a bachelor's degree in marketing or similar from a recognized university
- Understanding of social media and traditional marketing

City: **Lahore**

Division: **Brand Portfolio**

Last date of submission **21st May**

Submit your resume at
career.pk@atlascope.com

*Atlas Copco Pakistan has the authority to accept or decline any application without providing any reason

