



About CarFirst: CarFirst is transforming the way cars are traded in Pakistan with a network across the country and aspirations to expand geographic footprint locally and internationally. CarFirst is a very well-funded organization. We are in operation since 2016 and have been able to raise two of the largest VC investment rounds from some of the most prestigious investors from across the world.

Duties & Responsibilities

- Having excellent verbal communication skills.
- Possessing excellent writing skills.
- Paying attention to detail and ability to multitask.
- Collaborating with other teams to come up with creative ideas.
- Following the Brand Guideline and ensuring all content adheres to it.
- Staying up to date with industry trends to keep ahead of competitors

What are we looking for:

- Must have BBA/MBA from reputable university (preferably in Marketing or relevant field)
- 6 months to 1 year of prior experience with social media community management.
- Knowledge of online marketing channels
- Interest in market dynamics along with business sense.
- Fresh Graduates who have completed internships in social media community management are encouraged to apply

What do we offer:

- A unique experience in an entrepreneurial, yet structured environment
- The opportunity to become part of a highly professional and dynamic team working on the best practices from around the world
- An unparalleled personal and professional growth as our longer-term objective is to train the next generation of leaders for our future internet ventures
- Local and international exposure with our partner ventures and global offices
- Benefits: PF, Group Medical, EOBI etc

Compensation: PKR 25,000/ month

Location: Karachi

Interested candidates can apply at: careers@carfirst.com.