



Name of Position	Digital Account Manager (Client Services)
Office Location	Karachi
Qualification	Bachelor's Degree in Marketing
Experience	2 – 3 Years (of Digital Agency)
Salary Package	60,000 – 70,000 PKR
Apply at	careers@sybrid.com
Note	Make sure to mention 'Job Title' in the subject line
Job Description	<p>Responsibilities:</p> <ul style="list-style-type: none"> • To research on current market trends as a whole and digital trend specifically, to keep the assigned client aligned accordingly • To work in close liaison with the client and internal teams for account planning and overall campaign executions • To identify growth opportunities for the assigned clients, leveraging digital channels • To perform digital audits and competition analysis and to develop marketing strategies and effective plans • To generate reports, perform analysis and extract insights • To maintain and nurture client/business relationship to ensure business retention • To assist (or take the lead) in developing pitches and business proposals <p>Job Requirement:</p> <ul style="list-style-type: none"> • Excellent grip on English & Urdu language • Strong communication and presentations skills • Should be a keen learner with a can do attitude • Excellent understanding of common digital channels • Understanding of Digital PR and ability to look after the same, is a major plus