

02-7-2021

APPLICATIONS OPEN FOR B2W ASSOCIATE (MARKET RESEARCH)



Job Description

- ▶ Update market mapping and data gathering for segmentation and approach to prospects
- ▶ Customer follow-up for activities such as campaigns and webinars conducted throughout the year
- ▶ Collect competitor information for analysis
- ▶ Competence in copywriting: with strong skills in writing and editing high-quality communication content in English

Eligibility Criteria

- 1 year of previous work experience in a similar domain is required
- Women with at least 1 year of a career break, currently not working as a full-time employee in the corporate sector organization
- At least a bachelor's degree in marketing or similar from a recognized university



City: **Karachi**

Division: **Industrial Air**

Submit your resume at
career.pk@atlascpco.com

*Atlas Copco Pakistan has the authority to accept or decline any application without providing any reason

