



CRYSTALLITE

24-6-2021



Social Media Specialist:

We are looking for an experienced and creative Social Media Specialist to join our team. As a Social Media Specialist, you will be responsible for developing and implementing our Social Media strategy in order to increase our online presence and improve our marketing and sales efforts. You will be working closely with the Marketing and Sales departments. To identify, develop and build relationships with prospective clients, ensuring that all sales opportunities for Onto the Page are acted upon.

- A knowledge of and an interest in the methods organizations use to promote themselves through social media is a necessity
- Strong communication and presentation skills
- Photo and video-editing experience
- Organizational skills
- Analytical ability
- An ability to multitask, to work on a number of projects at once
- Problem solving skills

Specification

- Bachelor's degree in marketing, communication, or related field
- Age: 22-28
- 1 year' experience in digital marketing and social media
- Fresh Graduates can also apply.
- Excellent written and verbal communication skills and must have a thorough understanding of social media management and strategy.

BENEFITS:

- Market competitive salary
- EOBI
- Financial Support Plans
- Medical Insurance (Self, Spouse & Kids)
- Mobile Allowance

Interested Candidates kindly Email your Resume at: hr@crystal-lite.net with Position as subject line.