

24-6-2021

# We Are Hiring “Content Writer”



**Location:** Karachi

**Benefits:**

- Market Competitive Salary
- EOBI
- Financial Support Plans
- Medical Insurance (Self, Spouse & Kids)



**RESPONSIBILITIES:**

- Create content pieces that appeal to our audiences, attract customers and boost our brand awareness.
- Produce content marketing campaigns to drive leads and subscribers.
- Utilize SEO best practices to generate traffic to our website.
- Oversee our website, promote our blog and pitch articles to third-party platforms effectively.
- Work together with different departments to create innovative content ideas.
- Compose product descriptions to promote our products and services.

**EXPERIENCE SKILLS & QULIFICATIONS NEEDED:**

- Minimum Bachelors degree
- Minimum 1 year experience preferred
- Strong writing and editing skills.
- Able to manage time efficiently.
- Creative and inquisitive nature.



APPLY AT: [hr@crystal-lite.net](mailto:hr@crystal-lite.net) Mention position in subject line i.e. “Content Writer”