



## DIRECTORATE OF INDUSTRIAL LIAISON

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**'SAY NO TO CORRUPTION'**

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# KE CAMPUS AMBASSADOR PROGRAM

We are thrilled to launch the application process for the KE Campus Ambassador program.

This program is designed to give highly engaged students the opportunity to become the influential campus voice for KE.

Campus Ambassadors will gain valuable resources to support in their careers such as professional training, networking opportunities with KE leadership, and priority consideration for internships in our Aspiring Talent Program (ATP). This initiative serves as a valuable career accelerator for their future.

We kindly request your support in circulating the attached resources to your students:

1. Program Poster: Contains the Application Link. [KE Campus Ambassador Registration Form – Fill out form](#)
2. Program FAQs (attached): A comprehensive guide addressing eligibility, rewards, and commitments.

**Campus Ambassador Program FAQs**

**What is the KE Campus Ambassador Program?**

It is an on-campus initiative designed to build a strong, positive bridge between K-Electric (HR) and the student community.

**Who is eligible to apply for the program?**

- Enrolled in a 4 year degree program
- Must have at least 3 semesters remaining
- Minimum CGPA of 2.9
- Active participation in student societies/events and extracurricular activities
- Active digital presence preferred

**How long is the program duration?**

The program will run for six months, with activities planned from January 2026 to June 2026

**How many ambassadors will be selected?**

2-3 ambassadors per university will be selected

**What are the primary responsibilities of an ambassador?**

Ambassadors will focus on three key areas:

- Lead High-Impact Workshops: Execute on-campus workshops and key awareness sessions based on the program's growth and awareness areas (this includes managing sessions, planning and logistics or other ad hoc tasks as assigned).
- Drive digital engagement through guided content creation
- Collect feedback after each session to ensure the KE Campus Ambassador Program constantly evolves and delivers maximum value to your peers on campus.

*Details will be shared during the orientation in December.*

**What are the benefits of becoming a Campus Ambassador?**

- Preference in our internship programs
- Training on professional skills
- Exclusive Leadership Networking

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