



DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

University Road, Karachi-75270 Pakistan

Tel: (+92-21) 99261261-8, Ext: 2274, 2218, Email: dil@neduet.edu.pk



'SAY NO TO CORRUPTION'

PEPSICO

Dated: 11-7-2025

PepsiCo Roshan Kal Learning Academy – a transformative virtual learning program for students who want to build critical skills, gain industry exposure, and prepare for tomorrow's workplace.



Applications open on July 9th!

Ready to learn, grow, and lead with purpose? Apply now: <https://roshankal.rozee.pk/roshan-kal-academy>

Key Details:

- **Program Name:** Roshan Kal Learning Academy 2025
- **Applications Open:** July 9, 2025
- **Target Audience:** 3rd year & 4th year students, recent graduates, and final year Master's students
- **Program Format:** Virtual learning series with live sessions, interactive projects, and mentorship
- **Duration:** 4-6 weeks (part-time, flexible learning)
- **Application Link:** <https://roshankal.rozee.pk/roshan-kal-academy>

Follow Directorate of Industrial Liaison (DIL):

<https://www.neduet.edu.pk/DIL>

<https://www.linkedin.com/in/directorate-of-industrial-liaison-652b3a221/>

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ROSHAN KAL

VIRTUAL LEARNING WITH

ROSHAN KAL

ACADEMY

2025

- Virtual learning series with Live sessions
- Focus on professional development
- Industry immersion knowledge
- Skill-based learning

Register at:



The poster features a blue background with a yellow sunburst in the top left and bottom right corners. The text 'ROSHAN KAL' is in the top right corner. The main title 'ROSHAN KAL ACADEMY 2025' is in a large yellow bubble. Below it, a list of four bullet points describes the program. A QR code is provided for registration. The bottom of the poster is a yellow banner with various logos of partner companies.

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