

# CAREER FAIR

*"Where Talent  
Meets Opportunity"*

*Choose the job you want  
with the skills you have,  
and let's grow together !!*



**FOR MORE INFORMATION**

**Dr. Ali Zulqarnain**

**Director**

**Directorate of Industrial Liaison**

NED University of Engineering & Technology

Sponsorship Registration:

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[dil@neduet.edu.pk](mailto:dil@neduet.edu.pk)

<https://www.linkedin.com/in/directorate-of-industrial-liaison-652b3a221/>



## SCHEDULE



**20TH NOVEMBER**

**9:30 AM - 4:30 PM**

# 2024

## VENUE



**FOUNTAIN AREA**

**NED UNIVERSITY OF**

**ENGINEERING & TECHNOLOGY**

*"Book your slots as a Sponsorship Partner  
on first come basis before the last date"*

*"Collaborate, Innovate, Transform"*

**ACADEMIA - INDUSTRY - GOVERNMENT**

**PARTNERSHIPS**





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The 'Career Fair 2024,' which is tentatively scheduled to take place in the Main Fountain Area in **20th November 2024**, from 9:30 AM to 04:30 PM, is an exciting announcement from the Directorate of Industrial Liaison (DIL) at NED University of Engineering & Technology.



## OBJECTIVES OF CAREER FAIR 2024

- Connect graduating students with potential employers and industry leaders.
- Showcase the skills and capabilities of NED University graduates.
- Facilitate job placement, internship, industrial visits, final year design projects, cooperative (Co-op) education programme, and faculty industrial placement programme (FIPP) opportunities for undergraduate students.
- Strengthen industry-academia relationships.

## DESCRIPTION

The Graduating Career Fair 2024, organized by the Directorate of Industrial Liaison, is a key event aimed at bridging the gap between students and employers. It provides a platform for graduating students to meet with companies, explore career opportunities, and secure positions in various industries. The fair features company booths, networking, and workshops (as per need) to prepare students for the job market.



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## BENEFITS OF EMPLOYERS SPONSORING

- Access to a pool of skilled and motivated graduates.
- Opportunity to showcase your company's brand and attract top talent.
- Facilitation of direct recruitment and talent acquisition.
- Strengthen company-university ties and enhance corporate visibility.



## BENEFITS OF STUDENTS

- Direct interaction with potential employers and industry professionals.
- Access to a variety of job and internship opportunities.
- Networking opportunities to build professional connections.
- Enhanced understanding of industry requirements and career paths.





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THE EVENT WILL ENCOMPASS  
**ALL FACULTIES** OF NED  
UNIVERSITY OF ENGINEERING  
& TECHNOLOGY, INCLUDING:



## FACULTY OF CIVIL AND PETROLEUM ENGINEERING (CPL)

1. *Civil Engineering,*
2. *Civil Engineering with specialization in Construction Engineering,*
3. *Civil Engineering with specialization in Urban and Infrastructure Engineering,*
4. *Petroleum Engineering,*
5. *Earthquake Engineering (Only Master Programme),*
6. *Environmental Engineering (Only Master Programme).*

## FACULTY OF ELECTRICAL AND COMPUTER ENGINEERING (ECE)

1. *Electrical Engineering,*
2. *Electronic Engineering,*
3. *Telecommunication Engineering,*
4. *Computer & Information Systems Engineering,*
5. *Bio-Medical Engineering,*
6. *Computer Science & Information Technology (Also in progress: BS in Artificial Intelligence, Data Sciences, Cyber Security, Gaming & Animation)*
7. *Software Engineering.*

## FACULTY OF MECHANICAL AND MFG. ENGINEERING (MME)

1. *Mechanical Engineering,*
2. *Industrial & Manufacturing Engineering,*
3. *Textile Engineering,*
4. *Mechanical Engineering with specialization in Automotive Engineering.*



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## FACULTY OF CHEMICAL & PROCESS ENGINEERING (CPE)

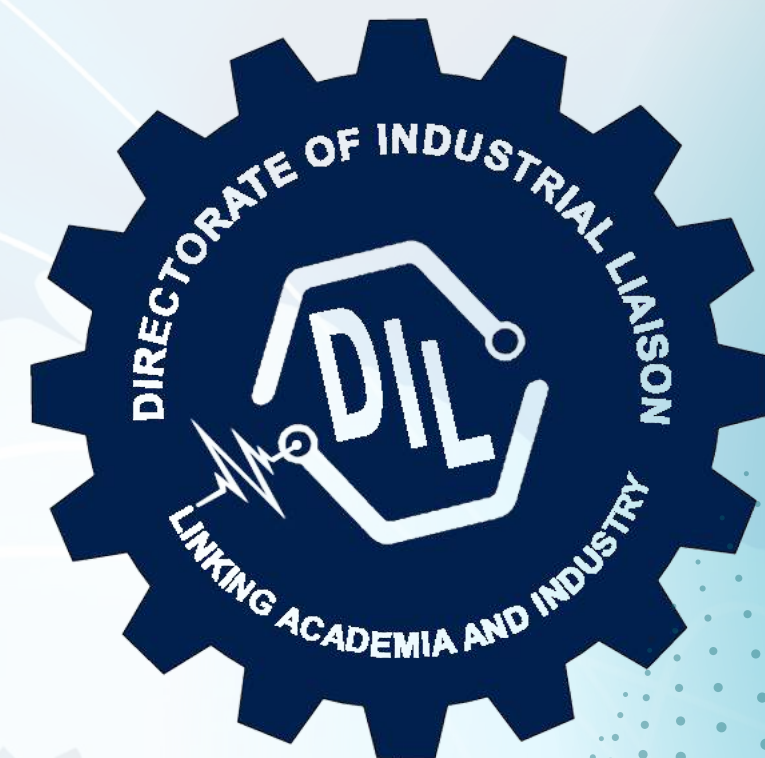
1. **Chemical Engineering,**
2. **Polymer & Petrochemical Engineering,**
3. **Materials Engineering,**
4. **Metallurgical Engineering,**
5. **Food Engineering**

## FACULTY OF ARCHITECTURE & SCIENCES (ASC)

1. **Architecture & Planning:**
  - Bachelor of Architecture
  - Bachelor of Development Studies
2. **Economics & Management Sciences:**
  - BS Economics & Finance
  - BS Management Sciences
3. **Physics:** BS Applied Physics
4. **Chemistry:** BS Applied Chemistry
5. **Mathematics:** BS Computational Finance
6. **English Linguistics & Allied Studies:**
  - BS English Linguistics
7. **Essential Studies.**

## THAR INSTITUTE OF ENGINEERING, SCIENCES & TECHNOLOGY (TIEST)

1. **Civil Engineering,**
2. **Computer Science & Technology.**



THAR INSTITUTE OF ENGINEERING, SCIENCES & TECHNOLOGY  
(TIEST) THARPARKAR  
CONSTITUENT COLLEGE OF NED UNIVERSITY OF ENGINEERING & TECHNOLOGY KARACHI





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## STRUCTURE OF THE EVENT-CAREER FAIR

### INAUGURATION

The NED University's top management will preside over the inaugural session, which will take place following the opening of the exhibition.

### OPENING OF EVENT

The event will take place in the Fountain Area, with an emphasis on face-to-face encounters between academics, industry professionals, and students.

## REGISTRATION OF SPONSORSHIP PARTNERS

*Please respond positively and confirm your form of participation through the sponsorship partners by **OCTOBER 10, 2024**, at the latest; Mega, Platinum, Gold, & Silver Partner are among the sponsorship tiers (next page) that we provide.*

*To make Career Fair 2024 a meaningful event, we look forward to your participation and support.*





SPONSORSHIP FEATURES & PACKAGES



<div>Book your slots as a Sponsorship Partner, on first come basis before the last date 10th October 2024</div> <div>FEATURES</div>	TYPE OF PACKAGE PARTNERS			
	MEGA PARTNER 01 Million PKR	PLATINUM PARTNER 0.5 Million PKR	GOLD PARTNER 0.4 Million PKR	SILVER PARTNER 0.1 Million PKR
Cubical Standard Size	Customized 03 Cubicles (9m x 3m) appx.	Customized 02 Cubicles (6m x 3m) appx.	Customized 02 Cubicles (6m x 3m) appx.	01 Cubicle (3m x 3m) appx.
Cubicles with Tables and Chairs per Person	04 Tables, 08 Chairs	03 Tables, 06 Chairs	03 Tables, 06 Chairs	01 Table, 02 Chairs
No. of Standard Standees or/and Banners (allowed within cubicle only)	08 Standees	04 Standees	03 Standees	01 Standee
Promotional Video (Company owned & prepared)	30 min with repetition	15 min with Limited repetition	10 min with Limited repetition	X
Announcement Slots	Unlimited	Limited	Limited	X
On-campus Recruitment Drive/ Interview arrangements in the reserved Conference Room	✓	✓	X	X
01 Promotional Standee Placement at DIL Conference Room.	01 year	06 months	04 months	X
Media Wall - Company Logo	✓	✓	✓	✓
Company Logo on DIL Website for 01 year.	✓	✓	✓	✓
Logo posting at News Letters for 01 year	✓	✓	✓	✓
Company Logo on Souvenirs	✓	✓	✓	X
Media Coverage	✓	✓	✓	✓
Multiple Electric Connections, Spot Lights, Fans	✓	✓	✓	✓
MoU with NED University	✓ (Reserved Meeting slot)	✓ (Reserved Meeting slot)	✓ (Meeting slot)	✓ (Get Meeting slot)
Industrial Collaborations: (Graduate directories, Internships, Job placements, Visits, Final Year Design Projects, Cooperative Education Program, Faculty Industrial Placement Program and others) more information at: <a href="https://www.neduet.edu.pk/DIL">https://www.neduet.edu.pk/DIL</a>	✓ (Reserved Meeting slot)	✓ (Reserved Meeting slot)	✓ (Reserved Meeting slot)	✓ (Get Meeting slot)

- The sponsorship partner packages (Mega and Platinum) are customizable to meet their specific needs.
- All representatives of the companies will be served lunch and refreshments (Included in the Package).
- Payment information will be shared as soon as we have your confirmation of sponsorship participation.

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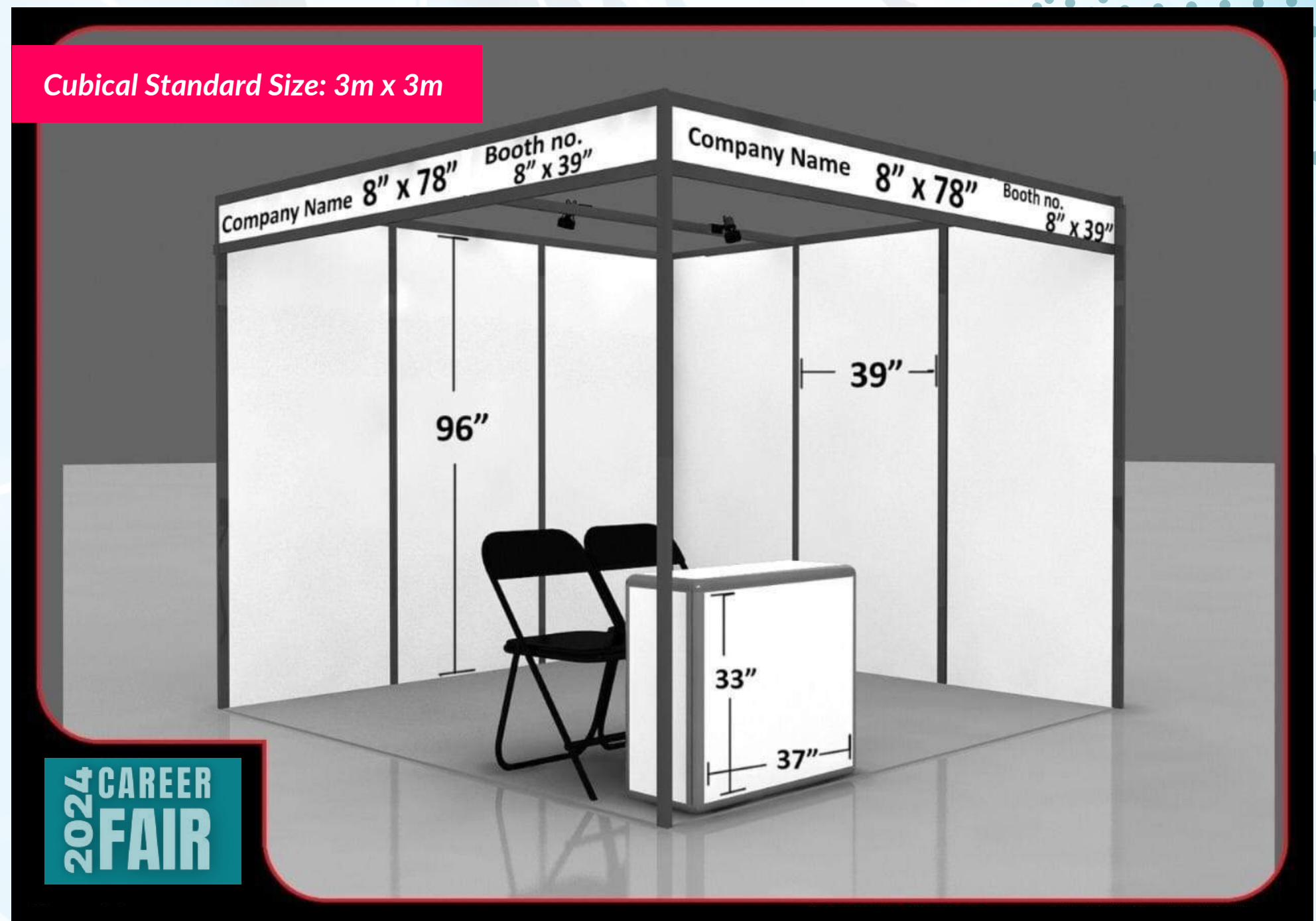


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## CUBICAL'S STANDARD SIZE



Cubical Standard Size: 3m x 3m



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## HIGHLIGHTS OF CAREER FAIR 2023



PLATINUM SPONSOR

GOLD SPONSORS



mazi global

ibex.

Shispare  
EFFORTLESSLY SOLVING COMPLEX BUSINESS PROBLEMS

SILVER SPONSORS

SOORTY  
DENIMKIND™



TIMES GROUP

PAXAR  
The Power of Identification

BankIslami



BASIC SPONSORS

teach for  
Pakistan

INDIGO  
TEXTILE (PVT) LTD.

HBL



Bank Alfalah

South Asia Impex

IGI  
Holdings

iTextiles

Artistic  
Milliners

SBS  
EDUCATION  
CONSULTANTS

JS BANK  
CYBERNET



Conductivity  
The Right Way Forward

FFBL  
Fertilizer Fertilizer Bait Quality Limited

BILAL METALS  
PRIVATE LIMITED

Pearl  
Confectionery (Pvt) Ltd



AusPak  
INTERNATIONAL  
Aspire  
EDUCATIONAL CONSULTING

UoN  
University of  
Northampton

SOFCOM  
Let's Sync & Excel  
imptus  
SYSTEMS

Atlas Honda

"True knowledge finds its value in application, and through the union of thought and action, we shape the world we live in." - Aristotle