

12-8-2021

# Transform Your Entrepreneurial Dreams into Sustainable Start-ups!



Join Pre-launch events of upcoming Innovator Seed Fund (ISF) to learn how you can win up to \$35000 in funding, business incubation services, and investor connections!

The Higher Education Commission (HEC) is launching the Innovator Seed Fund (ISF) to accelerate the economic engine of the country through entrepreneurship. ISF is a grant fund for start-ups that will provide entrepreneurs with:

- Up to **\$35,000** in grant-based seed funding.
- A complete suite of **incubation & post-incubation services** through university Business Incubation Centres across Pakistan.
- **Investor showcasing and funding connections.**

**Starting in October 2021**, ISF will award grants to **15 start-ups annually**, with a significant proportion of grants to be awarded to **female founders**.

Further details on the fund are available at:

<https://www.hec.gov.pk/english/services/RnD/ISF/Pages/default.aspx>.

How can you participate as **an entrepreneur**, **mentor**, **business developer**, **service provider** or **investor** ?

Join the pre-launch events of ISF to find out! The events will bring together experts from across key industries in Pakistan to highlight the challenges we face, discuss profitable opportunities, and share information about ISF:

S. No.	Session Industry-Focus	Date	Time	MS Teams Link
1	Agriculture, Food Resources & AgriTech	12-Aug	2:30-4:30pm	bit.ly/3jDvdaX
2	Housing, Construction & Manufacturing	23-Aug	2:30-4:30pm	bit.ly/3Atzq8h
3	Banking, Microfinance & FinTech	26-Aug	2:30-4:30pm	bit.ly/3jEWvy1
4	Healthcare & HealthTech	02-Sep	2:30-4:30pm	bit.ly/3AlxUF2
5	Transportation & Logistics	09-Sep	2:30-4:30pm	bit.ly/3yB7q1G
6	Education & EdTech	16-Sep	2:30-4:30pm	bit.ly/3IJZCaw
7	E-commerce & Smart Retail	23-Sep	2:30-4:30pm	bit.ly/3AiGZOI
8	Sustainable Development, Climate & Energy	27-Sep	2:30-4:30pm	bit.ly/3AoKFP7
9	Emerging Technologies	30-Sep	2:30-4:30pm	bit.ly/3CuyRwz
10	Creative, Digital Media, Art & Culture	01-Oct	2:30-4:30pm	bit.ly/3AiCYKe

For queries and outreach, write to us at [isf@hec.gov.pk](mailto:isf@hec.gov.pk). We look forward to hosting you!



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