

28-6-2022

DIGITAL TRAINEE EXECUTIVE PROGRAM 2022



Leaders in the making.

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ZONG 4G

LET'S GET DIGITAL

ZONG's Digital Trainee Executive Program 2022 has been launched & the **application portal is now live**. The program is aimed at hiring fresh graduates of 2022 as **Digital Trainee Executives** on **permanent positions in multiple disciplines**. The **Digital Trainee Executives** shall be developed through a structured development framework including on-the-job training, mentoring, workshops & special development interventions, in order to equip them with necessary skills, knowledge & attributes required to take on future senior positions in their respective departments.

PROGRAM DETAILS

ZONG DIGITAL TRAINEE EXECUTIVE PROGRAM 2022 - Leaders in the Making

Zong4G being Pakistan's fastest growing Digital company, takes pride in nurturing & developing the youth into digital leaders of [Tomorrow](#). Zong Digital Trainee Executive program aims at onboarding fresh graduates from across Pakistan, who exhibit strong leadership traits, have the passion to learn digital skills & aspire to join the digital transformation journey with us. As a Digital Trainee Executive, you will experience the best development interventions & networking opportunities under the supervision of seasoned mentors. But not just that, you'll be part of a team that'll make sure that with all the learning opportunities, you don't miss out on the fun. We will help you learn, grow and refine yourself, equipping you with the right skill set & exposure required to excel in your career.

Eligibility Criteria:

- Fresh graduates with at-least Bachelor or Master's Degree (equivalent to 16 years of education).
- **Experience:** Maximum up to 1 year
- **Specialization:** (Preferably IT/ Computer science/ Software, Computer, Telecom, Electronics Engineering/ Information security/ Marketing/ Management sciences/ Business Management/ Data Analytics/ Economics or any relevant domain)

Area of Interest:

The students graduating in 2022, can apply for any of the following domain, as per their career aspiration & interest:

Information Technology

- Software Engineering, DevOps & ERP
- Data Warehouse, Big data, Data Science & Business Intelligence
- BSS & IT Infrastructure
- Information security

Commercial IT

- **Marketing** (BI & Analytics, Consumer Analytics, Segments & Pricing)
- **Sales & Distribution** (Data Analytics)

IOT Product Development

- Sales ecosystem
- Product design & development
- Translating commercial requirements into technical specifications
- Cross functional coordination & stakeholder management
- Product testing & delivery

Commercial – Business

- Market research
- Consumer Segments & Analytics
- Digital Marketing (products & partnerships)
- Customer Life Cycle Management

Human resources

(HR Analytics, Data Science, HRIS)

Legal

- Contracts & Compliance
- Legal Advisory
- Litigation



Application Deadline: 15th July 2022

Apply now to become the Future Leader at Zong
Google form

https://docs.google.com/forms/d/e/1FAIpQLSfwOrLEGWy0oI01tICSur-kVIIIFPYPGfHhLXp1eCwe-rqBklg/viewform?usp=sf_link

Website portal

<https://www.zong.com.pk/careers/graduate-trainee-programme>