



DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

University Road, Karachi-75270 Pakistan

Tel: (+92-21) 99261261-8, Ext: 2274, 2218, Email: dil@neduet.edu.pk



'SAY NO TO CORRUPTION'

Dated: 04-7-2025

ASAIA - Excellence Trainee Program 2025 on 4th July 2025. This initiative is designed to identify and support exceptional student talent across different disciplines, providing a dynamic platform for their professional development. The Excellence Trainee Program is part of ASAIA's broader mission to bridge the gap between higher education and industry by offering traineeships, mentorships, and career-shaping opportunities to high-potential students. Kindly share the below program details with your students to apply for our Excellence Trainee Program 2025.

Why ASAIA – Excellence Trainee Program 2025?

- Impactful assignment
- Coaching and mentoring
- Hands-on experience
- Conducive work environment

Eligibility Criteria:

- Bachelor's degree from HEC recognized universities: B.E., BS
- Disciplines: Textile, Chemical, Industrial & Manufacturing and Computer Science
- CGPA: 3.0 or above
- Graduates of 2024 & 2025

What are we looking for?

- Learning Agility
- Communication Skills
- Self-Driven
- Collaboration Skills

Selection Process:

1. **Online Application:** Apply online through the given link or scanning the QR Code.
2. **Assessment Center:** Eligible candidates will be invited for the Assessment Center.
3. **Panel Interview:** Final selection of the candidates will be through our expert panel.
4. **Offer Placement:** Formal offer will be shared with the final candidates.

Duration: 12 months.

Location: Karachi, Pakistan.

Apply now at: <https://oplats.sofcom.net/>
OR Scan the QR Code



Follow Directorate of Industrial Liaison (DIL):

<https://www.neduet.edu.pk/DIL>

<https://www.linkedin.com/in/directorate-of-industrial-liaison-652b3a221/>

<https://www.youtube.com/@directoratoofindustrialliaison>



DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

University Road, Karachi-75270 Pakistan

Tel: (+92-21) 99261261-8, Ext: 2274, 2218, Email: dil@neduet.edu.pk



'SAY NO TO CORRUPTION'



Deadline To Apply: 20th July 2025.

COMPANY PROFILE:

ASAIA Private Limited (formerly Ontex Pakistan) has a proud legacy of providing personal hygiene solutions for babies, women and adults in Pakistan. Our mission is to provide best-in-class personal care brands that satisfy the needs of mothers and babies, women, and elderly consumers. Quality of our products, processes, and people is our hallmark.

ASAIA manufactures and sells the following brands in the Pakistan market:

Baby care: Canbebe and Bello, Adult care: Canped, Feminine care: Sincere.

Industry: FMCG

Website: www.asaia.com.pk

LinkedIn Page: <https://www.linkedin.com/company/asaia-private-limited/about/>



Follow Directorate of Industrial Liaison (DIL):

<https://www.neduet.edu.pk/DIL>

<https://www.linkedin.com/in/directorate-of-industrial-liaison-652b3a221/>

<https://www.youtube.com/@directoratoofindustrial liaison>