



DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

University Road, Karachi-75270 Pakistan

Tel: (+92-21) 99261261-8, Ext: 2274, 2218, Email: dil@neduet.edu.pk



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03-09-2025



Internship Requirements

Overview

We are pleased to announce **internship opportunities** across multiple departments at **TPL Trakker Ltd.** This internship program offers motivated individuals the chance to explore IoT-based vehicle tracking, fleet management, and location-based services, gaining hands-on experience with real projects in connected mobility.

Interns will gain **hands-on experience**, structured mentorship, and real-time exposure to key business operations across departments. This is a great opportunity to build professional skills in one of Pakistan's most innovative tech-driven environments.

Departments & Role Requirements

We are currently seeking interns in the following departments. Each role offers a unique opportunity to develop industry-relevant skills and contribute to meaningful initiatives.

1. *Operations (Auto-reg)*

- **Required Skills:**

- Basic knowledge of **Excel** (data entry, formulas, formatting)
- Understanding of **logistics or fleet management operations** is a plus
- Familiarity with general **computer applications**
- Attention to detail and ability to track multiple ongoing tasks
- Time management and documentation handling

2. *Call Center*

- **Required Skills:**

- Strong **verbal communication** and a clear speaking tone
- Active **listening** and customer query handling skills
- Familiarity with **call center protocols** or CRM tools is preferred

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- Ability to explain tracking solutions clearly to customers
- Fluent in **English and Urdu**; multilingual is a plus

3. **Business Development (Cybersecurity & Telematics)**

- **Required Skills:**
 - Interest in **IoT, cybersecurity, and telematics solutions**
 - Analytical thinking and market research skills
 - Strong **communication and presentation** preparation capabilities
 - Willingness to understand client use-cases and product positioning (training will be provided)

4. **Digital Sales**

- **Required Skills:**
 - Familiarity with digital platforms (social media, WhatsApp, email)
 - Understanding of basic **online sales funnels** and lead generation
 - Comfortable with client outreach and **follow-up communication**
 - Creative thinking and adaptability in tech product positioning

5. **Marketing**

- **Required Skills:**
 - Basic knowledge of **digital marketing tools** (Canva, Meta Ads, Google Analytics)
 - Ability to assist in **content creation** (social media, blogs, videos)
 - Social media management: scheduling, engagement, insights tracking
 - Competitor research and support in campaign development

6. **Corporate Sales**

- **Required Skills:**
 - Proficiency in **Microsoft Excel & PowerPoint**
 - Ability to prepare **B2B proposals and client presentations**
 - Strong written and interpersonal communication
 - Understanding of **corporate sales cycles**, ideally in tech or mobility services

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Internship Details

- **Eligibility:** Fresh graduates or intermediate students
- **Duration:** 3 months
- **Stipend:** PKR 15,000 – 25,000 (*based on education, skillset, and interview performance*)

How to Apply

Interested candidates should send their **updated resume** to: 
jobs@hrconsol.com & Iqra.Saleem@tpltrakker.com

We look forward to welcoming **young, passionate talent** to **TPL Trakker** and guiding them through a learning journey full of innovation, teamwork, and impact.



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