



DIRECTORATE OF INDUSTRIAL LIAISON

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30-06-2026

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POSITIONS

- ▶ **Marketing Lead**
(Digital Marketing in B2B Segment)
5+ years of B2B marketing experience
Strong analytical and campaign management skills
Excellent communication and leadership abilities
- ▶ **International Sales / Export Specialist**
(FMCG / Retail Industry)
3+ years of export sales experience in FMCG/Retail
Strong international client handling & negotiation skills
Excellent English communication skills
- ▶ **Procurement Officer**
Supply Chain in commercial
Bachelor's degree in Supply Chain, Business, or related field
2-4 years of procurement/supply chain experience
Proficient in MS Office & ERP systems



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LOCATION

- ▶ Karachi - Pakistan

Application Form:

<https://forms.gle/sC2BHDEWkto1v2v27>

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