



DIRECTORATE OF INDUSTRIAL LIAISON

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'SAY NO TO CORRUPTION'

12-11-2025

WE'RE HIRING

Affiliate Marketing Executive (Healthcare Marketing Background)

We are seeking a results-driven **Affiliate Marketing Executive** is responsible for recruiting and managing affiliate partners Doctors, Interior Designers and Architects, under the Master Affiliate Program. The role focuses on building strong professional relationships, promoting medicated mattresses and accessories and driving affiliate based sales growth. Healthcare marketing experience is essential for effectively engaging with doctors and wellness professionals.

Role Description:

- Identify, approach and onboard Doctors, Interior Designers & Architects as affiliate partners
- Conduct meetings and presentations to explain program benefits and partnership opportunities
- Maintain regular communication with affiliates to ensure continued engagement and satisfaction
- Develop and execute campaigns to boost affiliate driven sales & achieve monthly/quarterly targets
- Track, monitor and analyze affiliate sales performance through reports and data insights
- Collaborate with the Sales and Marketing teams to enhance program effectiveness and visibility
- Provide feedback and support to affiliates for improved sales conversion and program compliance
- Recommend strategies for expanding the affiliate network and improving retention
- Perform any other duties or projects assigned by Senior Management.

Qualification & Experience:

- Graduation in Marketing, Business Management or a related field.
- 1-3 years in Sales, Affiliate Marketing or Business Development **must have Healthcare Marketing Experience**

To Apply: careers@khi.master.com.pk

Location: SITE Area, Karachi



Master Group of Industries



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