



DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

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'SAY NO TO CORRUPTION'

12-08-2026

BODYBEAT GROUP

we're
HIRING!

STRATEGIC ACCOUNT MANAGER

KARACHI
ON-SITE | FULL-TIME



RESPONSIBILITIES



Serve as the primary point of contact and build strong client relationships.



Develop proposals, pitch decks, and campaign strategies with a strong understanding of strategy and creativity.



Present pitches and proposals confidently to clients.



Coordinate with creative and media teams to ensure timely campaign delivery.



Manage project timelines, budgets, and deliverables.



Monitor campaign performance and recommend improvements.



REQUIREMENTS



Bachelor's degree in Marketing or Business (MBA preferred).



Minimum 2 years of experience as an Account Manager in client servicing (agency/FMCG experience preferred).



Strong knowledge of digital marketing and social media.



Good understanding of strategic planning and creative processes.



Excellent communication, presentation, and organizational skills.



Proven ability to manage multiple projects and deliver client presentations in a fast-paced environment.



INTERESTED? Last Day to Apply: 16th August 2026

Send your CV to

careers@bodybeatgroup.com



www.bbprpakistan.com



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