



DIRECTORATE OF INDUSTRIAL LIAISON

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'SAY NO TO CORRUPTION'

BODYBEAT
— GROUP —

08-12-2025

Animator & Video Editor

Location: Clifton Block 2, Karachi (On-Site)

Share your CV and portfolio/showreel link at subah.tasneem@bodybeatgroup.com

Role Overview

We are looking for a skilled Animator & Video Editor who can turn briefs into sharp, engaging visual content with minimum hand-holding. You should be equally comfortable with 2D animation / motion graphics, video editing, and supporting art direction across campaigns.

Key Responsibilities

- Create animations, motion graphics, and edited videos for social media, events, and digital campaigns.
- Work with the creative and accounts teams to translate ideas into strong visual stories.
- Support art direction for brand campaigns, moodboards, and layouts.
- Ensure all outputs follow brand guidelines and are delivered on time.

Requirements

- Minimum 2 years' experience in a creative / advertising / digital agency.
- Strong command of After Effects, Premiere Pro (or similar), Photoshop/Illustrator.
- Proven skills in video editing + animation (showreel/portfolio required).
- Design common sense: good eye for layout, typography, color, and composition.
- High level of creativity and initiative – can pitch visual ideas and improve briefs.
- Basic understanding of art direction and how visuals tie into overall campaign concepts.

Last day to apply is **8th December 2025**.



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