



DIRECTORATE OF INDUSTRIAL LIAISON

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'SAY NO TO CORRUPTION'

BODYBEAT
— GROUP —

15-08-2025

Job Title: Social Media Executive

Responsibilities:

- Develop and maintain monthly content calendars for in-house and brands.
- Create compelling, high-quality content aligned with brand voice.
- Capture, edit, and produce engaging reels with a strong understanding of what works on social platforms.
- Assist in community management.
- Stay up to date with the latest social media trends.
- Post and schedule content across all relevant platforms.
- Ensure brand consistency in tone, style, and visuals across all channels.

Requirements:

- Minimum graduate.
- Minimum 1 year of experience in a similar role.
- Strong skills in reel creation from filming to editing.
- Basic design knowledge and familiarity with content creation tools.
- Creative mindset with attention to detail.
- Ability to work in a fast-paced environment.

Application Deadline: 18th August 2025

Please also along with resume attach a short reel sample made by you, not more than 2-3 MB.

Apply at subah.tasneem@bodybeatgroup.com



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