



DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

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'SAY NO TO CORRUPTION'

11-11-2025



**L'ORÉAL
BRANDSTORM**

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L'ORÉAL BRANDSTORM 2026

Dear Students,
L'Oréal Brandstorm 2026, the world's biggest youth innovation competition, is now officially open for registrations! ✨

This year's theme is **"Fragrance."** 🌸 This is your opportunity to **explore perfumes** and the **L'Oréal LUXE division**, reimagining the future of scent through innovation and technology. 💡

How to participate?

Form a **team of 3 students** (aged 18–30) from any background or discipline.



Visit the official Brandstorm **website** for full details and to **register**:

👉 <http://spr.ly/6042AU4m>

What's in it for you?

- A chance for recruitment into L'Oréal's Intern, Management Trainee & ELP programs in Pakistan. 📁
- Potentially present at the L'Oréal HQ in Paris!

For questions, contact **rayyan.farooqbutt@loreal.com**. ✉️
Dream, dare, and disrupt with **L'Oréal Brandstorm 2026**. 🚀

Best Regards,

Team L'Oréal HR ❤️



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