



## DIRECTORATE OF INDUSTRIAL LIAISON

NED University of Engineering & Technology

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**'SAY NO TO CORRUPTION'**

# Mondelēz International SNACKING MADE RIGHT

02-12-2025

**Mondelēz MENAP** is officially launching the **second edition of *Taste the Future – Innovation Challenge 2.0***

Following last year's incredible success, this year's challenge is set to be **bigger, bolder, and more inspiring than ever**—bringing together top talent from Pakistan and Egypt to compete, innovate, and lead.



### About the Challenge

Participants will tackle a real business case for Mondelēz, advancing through national and regional rounds for a chance to shine in the grand finale. This is a unique opportunity to apply academic knowledge to a real-world scenario while standing out on an international stage.



### Registration Timeline

- **Opens:** November 17, 2025
- **Closes:** January 16, 2026



### Eligibility

- 3rd- and 4th-year students in **Management** or **Engineering** faculties in Pakistan



### What's in It for You?

- **Fast-track consideration** for Mondelēz International Internship & Graduate Trainee Programs (for National/Regional winners & runners-up)
- **Certificates**, recognition, and exciting giveaways
- **Direct interaction and mentorship** with Mondelēz global leaders
- A powerful **portfolio-building experience** that sets you apart



### Team Formation

- Teams of **2–3 members**



### Challenge Duration

- **7 months**, with the first deliverable due two months after registration



### Register Now

- Join the challenge and unlock a world of innovation, leadership, and career possibilities:  
**[Taste the Future – Innovation Challenge 2.0 - 2025 | 1593952 // Unstop](#)**

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### REGISTRATIONS ARE LIVE

#### ELIGIBILITY

PRE-FINAL AND FINAL-YEAR STUDENTS FROM ENGINEERING AND MANAGEMENT BACKGROUNDS FROM EGYPT AND PAKISTAN

#### WHY SHOULD YOU APPLY?

FAST-TRACKED ACCESS TO  
INTERNSHIP/GRADUATE TRAINEE  
PROGRAM OPPORTUNITIES WITH  
MONDELEZ

CERTIFICATE OF PARTICIPATION  
& GIVEAWAYS

OPPORTUNITY TO INTERACT WITH  
OUR LEADERS

#### THE REGISTRATION PROCESS:

MAKE A TEAM OF 2-3 MEMBERS  
AND FILL IN THE APPLICATION  
FORM ON UNSTOP

YOU NEED TO COMPLETE THE  
REGISTRATION PROCESS IN ORDER  
TO ACCESS THE CASE DOCUMENT



**SCAN NOW!**

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