

SCHEME OF STUDIES
MANAGEMENT SCIENCES (Thar Campus)

Batch 2026						
FIRST YEAR ----- SEMESTER SYSTEM						
Course Code		Course Title	Crd Hrs			
			Th	Pr	T	
Management Sciences						
FALL 2026	MG-110	Fundamentals of Management	3	0	3	
	MG-111	Principles of Marketing	3	0	3	
	ES-105	Pakistan Studies OR	2	0	2	
	ES-127	Pakistan Studies (for foreigners)	2	0	2	
	ES-206	Islamic Studies OR	2	0	2	
	ES-209	Ethical Behaviour (for Non-Muslims)	2	0	2	
	MT-101	Quantitative Reasoning-I	3	0	3	
	ES-108	Ideology and Constitution of Pakistan	2	0	2	
SPRING 2027	EC-104	Financial Accounting	3	0	3	
	MG-114	Introduction to Business	3	0	3	
	AF-101	IT Fundamentals and Applications	2	1	3	
	MT-102	Quantitative Reasoning-II	3	0	3	
	EA-128	Functional English	3	0	3	
	New Degree Programme vide Resolution No. SYN-215.5(a)(ii)					

Batch 2026						
SECOND YEAR ----- SEMESTER SYSTEM						
Course Code		Course Title	Crd Hrs			
			Th	Pr	T	
Management Sciences						
FALL 2027	EA-201	Oral Communication	2	1	3	
	MG-213	Introduction to Business Finance	3	0	3	
	EC-101	Microeconomics-I	3	0	3	
	CT-153	Programming Languages	2	1	3	
	MT-153	Principles of Economics	3	0	3	
	AF-201	Civics and Community Engagement	2	0	2	
SPRING 2028	EC-103	Macroeconomics-I	3	0	3	
	MG-112	Introduction to Sociology	3	0	3	
	MG-214	Human Resource Management	3	0	3	
	MG-215	Business Law & Policy	3	0	3	
	MG-216	Managerial Accounting	3	0	3	
	AF-200	Community Service			NC	
	ES-109	Understanding of Holy Quran-I	0	1	1	
	ES-210	Introduction to Ethics-I	1	0	1	
New Degree Programme vide Resolution No. SYN-215.5(a)(ii)						

Batch 2026						
THIRD YEAR ----- SEMESTER SYSTEM						
Course Code		Course Title	Crd Hrs			
			Th	Pr	T	
Management Sciences						
FALL 2028	EA-301	Business & Organizational Communication	3	0	3	
	MG-311	Product & Brand Management	3	0	3	
	MG-312	Business Research Methods	3	0	3	
	MG-313	Business Ethics & Corporate Social Responsibility	3	0	3	
	IM-303	Production Management	3	1	4	
	IM-416	Management Information System	2	1	3	
	ES-110	Understanding of Holy Quran-II	0	1	1	
	ES-211	Introduction to Ethics-II	1	0	1	
SPRING 2029	MT-355	Financial Risk Management	3	0	3	
	MG-212	Technology Management	3	0	3	
	MG-315	Business & Economics Forecasting	2	1	3	
	MG-317	Operations Research	2	1	3	
	MG-318	Consumer Behaviour	3	0	3	
	MG-485	Entrepreneurship	2	0	2	
	EA/ES	Foreign Language-I				NC
New Degree Programme vide Resolution No. SYN-215.5(a)(ii)						

Batch 2026						
FINAL YEAR ----- SEMESTER SYSTEM						
Course Code		Course Title		Crd Hrs		
				Th	Pr	T
Management Sciences						
FALL 2029	MG-###	Elective-1		3	0	3
	MG-###	Elective-2		3	0	3
	MG-###	Elective-3		3	0	3
	MG-###	Elective-4		3	0	3
	EC-390	Foundations of Artificial Intelligence		2	1	3
	MG-499	Management Sciences Design Project		0	3	3
	EA/ES	Foreign Language-II		NC		
SPRING 2030	MG-###	Elective-5		3	0	3
	MG-###	Elective-6		3	0	3
	CT-461	E-Commerce		3	1	4
	MG-211	Strategic Management		3	0	3
	MG-480	Business Process Management		2	1	3
	MG-499	Management Sciences Design Project		0	3	3
New Degree Programme vide Resolution No. SYN-215.5(a)(ii)						

Specialisations						
Supply Chain Management Electives			Th	Pr	T	
Fall Electives	MG-450	Principles of Supply Chain Management	3	0	3	
	MG-451	Green Supply Chain Management	3	0	3	
	MG-453	Supply Chain Inventory	3	0	3	
	MG-454	Supply Planning & Control Systems	3	0	3	
	MG-456	Procurement Management	3	0	3	
Spring Electives	MG-452	Information Technology of SCM	3	0	3	
	MG-455	Business Process Simulation	3	0	3	
Marketing Electives			Th	Pr	T	
Fall Electives	MG-460	Marketing Strategy	3	0	3	
	MG-461	Global Entrepreneurial Marketing	3	0	3	
	MG-464	Personal Selling and Public Relation	3	0	3	
	MG-467	Strategies of Advertising	3	0	3	
	MG-469	Corporate Strategy	3	0	3	
	MG-471	Retail Management	3	0	3	
	MG-472	Sales Management	3	0	3	
Spring Electives	MG-468	Digital Marketing	3	0	3	
	MG-470	Public Relations	3	0	3	
	MG-465	Trade and Consumer Promotions	3	0	3	
	MG-463	Corporation & Consumer Behaviour	3	0	3	

ForeignLanguage-I		
EA-220	Chinese Language-I	NC
EA-231	Turkish Language-I	NC
EA-224	German Language-I	NC
EA-226	French Language-I	NC
ES-222	Arabic Language-I	NC
EA-233	Japanese Language-I	NC
EA-235	Russian Language-I	NC
ForeignLanguage-II		
EA-221	Chinese Language-II	NC
EA-232	Turkish Language-II	NC
EA-225	German Language-II	NC
EA-227	French Language-II	NC
ES-223	Arabic Language-II	NC
EA-234	Japanese Language-II	NC
EA-236	Russian Language-II	NC